

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Disbursement of Thumps Up Scholar Ships for the academic year 2007-08 in schools permission Accorded –Orders – Modalities- Issued.

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**EDUCATION (CO-SE) DEPARTMENT**

**G.O Rt No:714**

**Dated:25- 09-2008  
Read the following**

- 1) From the Region Vice President. Hindustan Coco Cola –Beverages Pvt Ltd.  
Letter Dated: 07-07-2008
- 2) Government memo No. 12578 /COSE/08-1 Dated: 26-07-2008
- 3) From the Region Manager Public Affairs and Communication's Letter Dated: 05-09-2008

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In the reference 1<sup>st</sup> read above the Region vice President, Hindustan Coco Cola beverages Pvt Ltd sought Government permission for the disbursement of Thumps up Scholarships for the academic year 2007 -08 to meritorious students of X class through the respective District Collectors & District Educational Officers.

**2** In the reference second read above Government suggested certain changes in award of the Scholarships proposed by the Coco Cola and as per discussions with manager, Public affairs and communications M/S Hindustan Coco cola Beverages Pvt limited on 10-09- 2008 It is mutually agreed to provide the Scholarships as follows :

- 1) 1<sup>st</sup> and 2<sup>nd</sup> ranking students of SSC in the District among O.C Category
- 2) 1<sup>st</sup> and 2<sup>nd</sup> ranking students of SSC in the District among B.C Category (all groups put together ) in the District.
- 3) 1<sup>st</sup> and 2<sup>nd</sup> ranking students of SSC in the District among S.C's
- 4) 1<sup>st</sup> and 2<sup>nd</sup> ranking students of SSC in the District among S.T's

**1<sup>st</sup> ranking Students will get Rs.6000/-**

**2<sup>nd</sup> ranking Students will get Rs.4000/-**

It is permitted to give the Scholarships every year on 15<sup>th</sup> August from 2009 onwards. For the current year the scholarships shall be awarded on a mutually agreed date.

**3** Government hereby permit the Coco cola to award Scholarships to the students as mentioned in Para (2) above with a condition that the company will not make any publicity for their Soft drinks in the Schools during the Scholarships distribution function.

**4** The Director of School Education is requested to take further action accordingly and instructions may be given to all DEO's in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**DR. C.B.S.VENKATARAMANA  
PRINCIPAL SECRETARY TO GOVERNMENT**

To  
The Region Vice President  
Hindustan Coca Cola Beverages, Private Limited.  
The Director of School Education A.P, Hyderabad  
All District Educational officers through Director of School Education  
Copy to:  
School Education (Programme I Department)  
SF/SC

// FORWARDED:: BY ORDER //

SECTION OFFICER